

# VIN & CONSUMI

ANNO 10 - NUMERO 3 - MARZO 2023  
DIRETTORE RESPONSABILE: ANGELO FRIGERIO

# Sgarzi Luigi

CANTINE DAL 1933

*Let's celebrate our first 90 Years*  
of  
Good attitudes to enjoy life, family and wine

90  
YEARS  
ANNIVERSARY  
1933-2023  
*Your World-Wide Wine Specialist*



[cantinesgarzi.com](http://cantinesgarzi.com)



## PROWEIN 2023 BUYER GUIDE

## 100

good reasons  
for drinking Italian

With 1393 exhibiting wineries, Italy ranks 1st among international countries at Prowein 2023. Not only: it ranks 1st among all of the attending countries, if we consider that German exhibitors are 700, France stands at 904 and Spain is fourth, with 685 wineries.

Hence, the 'Italy of wine' system will make a great show of itself in Düsseldorf, from 19 to 21 March. The big players will not be missing, together with high end wineries from all over the Peninsula. Both high volumes and high values, then. Because the most international wine event of all will be attended by thousands of professional operators from all sectors and industries: global retail chains, restaurateurs, importers, journalists, amateurs and more. A crucial showcase, which is consequently the perfect stage to present the bottles that can better satisfy the most diverse palates and needs.

The Buyer Guide in the following pages has this specific aim: to help visitors find their way around the wide and varied Italian offer.

Enjoy the show!

## 100 buone ragioni per bere italiano

Con 1393 aziende, l'Italia si aggiudica il 1° posto nella classifica delle presenze internazionali a Prowein 2023. Non solo, è la prima rappresentanza in assoluto, considerato che la Germania conta 700 espositori, la Francia si ferma a quota 904 e la Spagna è quarta, con 685 aziende.

D'altronde, a Düsseldorf dal 19 al 21 marzo l'Italia del vino farà bella mostra di sé. Marcano presenza i grandi nomi del vino nazionale, accanto alle cantine più blasonate. Tanta quantità ma anche tanta qualità, perché alla kermesse vinicola più internazionale che c'è, non mancheranno i responsabili acquisto delle maggiori catene retail mondiali, oltre a ristoratori, importatori, giornalisti e amatori. Una vetrina importantissima, dunque, che è l'occasione perfetta per presentare quelle bottiglie che possono accontentare i palati, i nasi e i bisogni più diversi.

La Buyer Guide che proponiamo in queste pagine ha questo preciso obiettivo: aiutare il visitatore a orientarsi all'interno dell'ampia e variegata offerta delle cantine italiane.

Buona fiera!

## buyer guide - Prowein product preview

March 2023

**Montelvini**  
 www.montelvini.it

**Il Brutto Asolo Prosecco Superiore  
 DOCG Sui Lieviti - Collezione Serenitatis**

Asolo Prosecco Superiore DOCG is called 'Il Brutto' ('The Ugly') because it's a natural wine, unfiltered, with a limited natural presence of sulphites and a very low sugar content (2 gr/L), thus classified as 'Brut Nature'. It represents the ancient wine making tradition of the Treviso province, in the Asolo area.

**Grapes**

Glera

**Land of production**

Asolo Montello

**Alcohol content**

11% vol.

**N. of bottles produced**

15,000 (2021)

**Sizes available**

0.75 lt

**Distribution**Horeca, retail  
and e-commerce

Hall: 16 Booth: A17

**Prosecco DOC Rosé Treviso Brut  
 Millesimato - Collezione Serenitatis**

The Prosecco Rosé is obtained from an assembled cuvée, in order to obtain the highest finesse and balance, both at an organoleptic and olfactory level. The aromas are delicate and reminiscent of wisteria flowers and white fruit, together with hints of small red fruits. The wine has a balanced taste, between the freshness of the Glera grapes and the light structure by the Pinot Noir, which makes the wine creamy, persistent and full-flavoured.

**Grapes**

85% Glera, 15% Pinot Nero

**Land of production**

Treviso

**Alcohol content**

11% vol.

**N. of bottles produced in 2021**

20,000

**Sizes available**

0.75 lt

**Distribution**Horeca, retail,  
e-commerce
**Mottura Vini del Salento**  
 www.motturavini.it

**Primitivo di Manduria  
 DOC STILIO**

Intense red with purplish reflections. Austere bouquet of red fruits in jam, Morello cherry, dried plum. Tertiary hints of vanilla and cloves. Velvety, full bodies and harmonious.

**Grapes**

Primitivo

**Land of production**

Taranto province

**Alcohol content**

14.5% vol.

**N. of bottles produced**

18,000

**Sizes available**

0.75 lt

**Distribution**

E-commerce, Horeca, retail



Hall: 17 Booth: F27 - 9

**Planeta**  
 www.planeta.it

**La Segreta Il Bianco 2022  
 Sicilia DOC**

La Segreta takes its name from the wood that surrounds Planeta's vineyard at Ulmo. This young fresh wine is made principally from Grecanico grapes and gains style and personality with the addition of international varieties. La Segreta is a versatile companion for the most diverse occasions. It is a perfect approach to Sicilian wine, with a great quality-price ratio.

**Grapes**

50% Grecanico, 30% Chardonnay, 10%

Vignier, 10% Fiano

**Land of production**

Sicily

**Alcohol content**

12.50% vol.

**N. of bottles produced**

400,000

**Sizes available**

0.375 - 0.75 lt

**Distribution**

Horeca, retail



Stoppervini: Hall 16 / J71 - ISWA: Hall 16 / G19

**Viticoltori Ponte**  
 www.ponte1948.it

**Giòrosso  
 Veneto IGT**

Still wine, with deep red color and garnet highlights. The bouquet shows hints of ripe red fruit, accompanied by spicy notes suffused with delicate vanilla. Well-balanced on the palate with good fragrance given by the Raboso blend. Ideal for pairing with red meat dishes and game.

**Grapes**

Merlot, Cabernet and Raboso

**Land of production**

Veneto region

**Alcohol content**

13% vol.

**Sizes available**

0.75 lt

**Distribution**Horeca,  
e-commerce

Hall: 16 Booth: E04

**Serena Wines 1881**  
 www.serenawines.it

**Prosecco DOC  
 Treviso Brut Nature**

Bright straw yellow with greenish reflections. Lively perlage, intense flowery scents of acacia flowers and fruity scents of yellow apple. Intense, fresh, dry and harmonious.

**Grapes**

85% Glera, 15% blend (Chardonnay, Pinot

Bianco, Pinot Grigio)

**Land of production**

Treviso

**Alcohol content**

11% vol.

**N. of bottles produced**

50,000

**Sizes available**

0.75 lt

**Distribution**

Horeca



Hall: 15 Booth: A82

**Salvaterra**  
 www.lenitesalvaterra.it

**Amarone della Valpolicella  
 DOCG Classico**

Amarone della Valpolicella Classico is 'the essence of the territory'. Structured and fresh at the same time, it has great personality and elegance. Intense and persistent perfume of cherries, cocoa, tobacco and black pepper. On the palate it is complex and deep, elegant and robust at the same time, harmonious and with an excellent tannin.

**Grapes**

Corvina, Corvinone, Rondinella and Oseleta

**Land of production**

Valpolicella

**Alcohol content**

16% vol.

**N. of bottles produced**

7,000

**Sizes available**

0.75 lt

**Distribution**

Horeca and retail



Hall: 16 Booth: D09

**Tinazzi Winery**  
 www.tinazzi.it

**Dysmè I  
 Fiano Puglia IGP**

Grapes harvested at optimum ripeness to preserve freshness. Pressing with grape destemming, followed by soft pressing and start of fermentation at a controlled temperature 17-18°C. The color is pale straw yellow. The aromatic profile shows good complexity, where fruity notes marry floral sensations. Fresh and mineral taste. Savory and long finish.

**Grapes**

100% Fiano

**Land of production**

Selected vineyards in Apulia

**Alcohol content**

12.5% vol.

**Sizes available**

0.75 lt

**Distribution**Horeca, retail,  
online wine shops

Hall: 15 Booth: B13